

**Deadline before renewal:****Changes impacting your Aptean Industrial Manufacturing ERP  
*Traverse Edition***

Dear Valued Customer,

We are contacting you to provide an important update on a forthcoming change to your Aptean Industrial Manufacturing ERP *Traverse Edition*.

**Our Mission:** Aptean has conducted a global study to assess our capability to offer technologically pertinent solutions for our clients. The study primarily concentrated on how we reduce risks associated with the prevalent technological debt in the industry.

**The Challenges:** The findings underscored various present obstacles among users, notably issues in outdated versions, unsupported third-party/Microsoft products, and on-site infrastructure setups that do not meet modern tech benchmarks.

**The Shift:** Aptean is focusing on a strategic enhancement through cloud innovation. Our requirement is to upgrade all clients to the most recent cloud-ready product iteration and facilitate their move to the cloud by July 2026. This initiative will bridge the technological disparities highlighted in our findings and prepare you to thrive with Aptean's comprehensive cloud offerings.

**The Aptean Trust Center** contains resources that outline our Cloud governance policy.

We are 100% committed to your cloud journey; and are offering the following path to ease the transition before the deadline.

1. **Cost Savings:** Secure a significant discount of up to 70% on the incremental year 1 cloud subscription costs by committing to cloud migration and signing a contract prior to your renewal. Customers who prioritize this will be allocated cloud migration resources first.
2. **Migration Certainty:** A managed migration plan featuring clear scope and costs, coupled with extensive testing, to ensure a smooth transition.

Clients who opt out of upgrading and transitioning to the cloud will encounter a 30% increase in their renewal fees, with expectations for additional increments during subsequent renewal cycles.

**Next step:** Schedule your cloud migration with your Aptean Account Manager before your renewal deadline. They will provide a link to the Aptean cost/savings calculator which will detail your total savings with the discount.

We value your partnership and are dedicated to supporting your business's growth and success.

Best regards,

Sean Nappo  
General Manager  
North America - Process

This email was sent to .

Address: 4325 Alexander Drive, Suite 100, Alpharetta, GA 30022-3740 | Phone: 1 (770) 351-9600

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